

## POLSKY CENTER-NORTHWESTERN SBIR/STTR SPRINT

June 2021

### Overview

The SBIR Sprint is a **4-week virtual workshop facilitated by the FAST program instructors** to support teams in increasing the success of future SBIR/STTR proposals. By the end of the sprint, teams will understand their strengths and weaknesses regarding SBIR funding and will have a clear plan for developing a strong proposal. This Sprint will focus on the SBIR/STTR program for the **National Institutes of Health (NIH)**.

The four virtual sessions as part of the Sprint will be held on

**Wednesdays, June 9, 16, 23, and 30**

**12 – 1pm CT**

via Zoom and will incorporate the following topics:

- Best practices for each section of the SBIR/STTR program proposal
- Assessment of team's strengths and areas for growth
- Guidance on IP protections at the proposal stage
- Development of a proposal timeline and work plan

There is an opportunity for guided follow-up sessions after the sprint for those teams who would benefit from more intensive review during the proposal development process.

### Team Expectations

In addition to attending the four one-hour sessions, teams will be expected to submit deliverables each week. These materials will be reviewed by instructors who will provide feedback on the teams' progress to inform proposal development. **The anticipated time requirement is 4-8 hours per week per team member.** Teams are expected to understand the basics of the SBIR program and to anticipate developing a full proposal following the sprint.

### Application Process

The workshop will be limited to 8 teams (4 Northwestern and 4 University of Chicago) to allow for in-depth review of materials and meaningful feedback. Teams will be asked to complete a brief application form – **more details on the application deadline and process will be forthcoming.**

Please contact Sonia Kim ([sonia.kim@northwestern.edu](mailto:sonia.kim@northwestern.edu)) with any questions.

