POLSKY CENTER - NORTHWESTERN SBIR/STTR SPRINT
June 2021

Overview

The SBIR Sprint is a 4-week virtual workshop facilitated by the FAST program instructors to support teams in increasing the success of future SBIR/STTR proposals. By the end of the sprint, teams will understand their strengths and weaknesses regarding SBIR funding and will have a clear plan for developing a strong proposal. This Sprint will focus on the SBIR/STTR program for the National Institutes of Health (NIH).

The four virtual sessions as part of the Sprint will be held on

Wednesdays, June 9, 16, 23, and 30
12 – 1pm CT
via Zoom and will incorporate the following topics:

- Best practices for each section of the SBIR/STTR program proposal
- Assessment of team’s strengths and areas for growth
- Guidance on IP protections at the proposal stage
- Development of a proposal timeline and work plan

There is an opportunity for guided follow-up sessions after the sprint for those teams who would benefit from more intensive review during the proposal development process.

Team Expectations

In addition to attending the four one-hour sessions, teams will be expected to submit deliverables each week. These materials will be reviewed by instructors who will provide feedback on the teams’ progress to inform proposal development. The anticipated time requirement is 4-8 hours per week per team member. Teams are expected to understand the basics of the SBIR program and to anticipate developing a full proposal following the sprint.

Application Process

The workshop will be limited to 8 teams (4 Northwestern and 4 University of Chicago) to allow for in-depth review of materials and meaningful feedback. Teams will be asked to complete a brief application form – more details on the application deadline and process will be forthcoming.

Please contact Sonia Kim (sonia.kim@northwestern.edu) with any questions.