

# INVO at NORTHWESTERN

INVO's mission is to catalyze the translation of Northwestern innovations to benefit the public and promote economic growth. INVO's goal is to commercialize innovations that create impact and foster an entrepreneurial community at Northwestern. For more information, visit INVO's Website: [www.invo.northwestern.edu](http://www.invo.northwestern.edu). To stay connected with INVO, sign up for our quarterly newsletter on our homepage.

## WHERE DO I BEGIN?

Northwestern is a large university with numerous resources across the Evanston and Chicago campuses. If you are interested in areas of innovation, entrepreneurship, and commercialization, we invite you to connect with us at INVO. We encourage new faculty to watch two informative videos on "Disclosing Your Invention" and "Patenting Your Invention" and become familiar with the patent and copyright IP policies described on our website. If you do not have an assigned Invention Manager (IM), contact Nick Maull ([nicholas.maull@northwestern.edu](mailto:nicholas.maull@northwestern.edu)) who can connect you to one with relevant domain expertise.

## INVO PROCESS

Northwestern faculty may be involved throughout the INVO process (Figure 1). The IMs at INVO are primary contacts for the faculty. The IM shepherds the faculty, advising on optimal timing for disclosures, working with the USPTO in patent prosecution which can last several years, identifying a commercialization strategy—whether it's licensing to an existing company or a startup that you found, and connecting you with the resources available at Northwestern and in the Chicagoland area.

## COMMERCIALIZATION RESOURCES

Northwestern aims to connect faculty, students and staff to numerous resources at the University and in the Chicagoland area (Figure 2). INVO understands that the needs of faculty vary dependent on the technology, the stage of commercialization, and the background of individuals. INVO offers general seminars and access to more specific mentoring through various programs. In addition, INVO helps make connections to find space, funding, prototyping services, legal assistance, and other resources. For the Northwestern Guide to Faculty Startups, please visit the INVO website to download a copy.

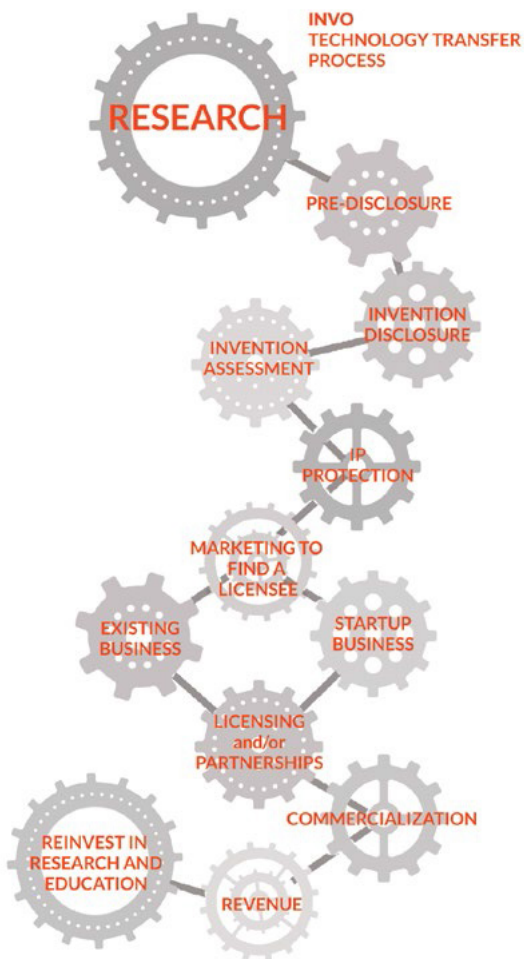


Figure 1. INVO Commercialization Process

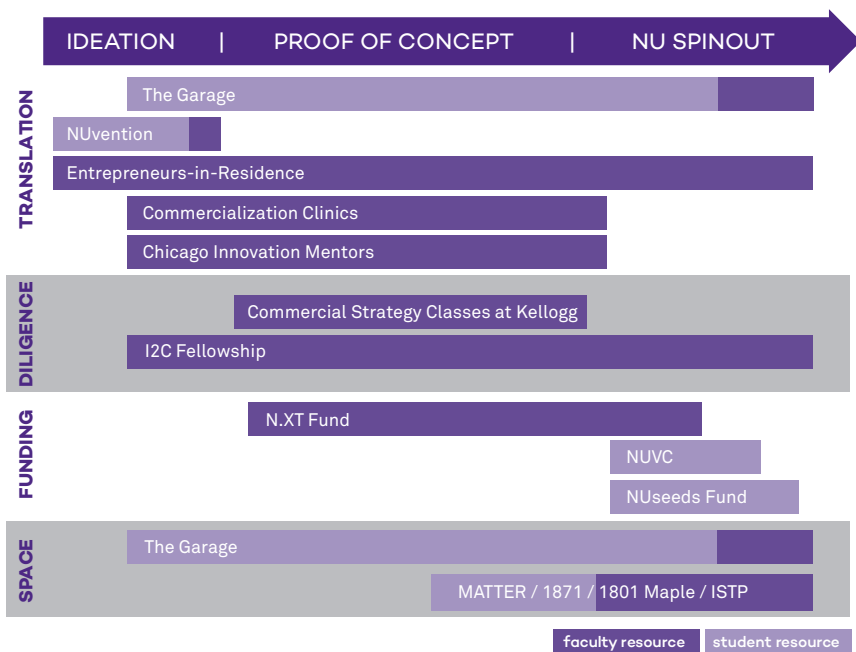


Figure 2. Summary of Commercialization Resources at Northwestern

INVO ACTIVITY & FY17 METRICS		
INVENTION ASSESSMENTS	211 INVENTION DISCLOSURES	
IP PROSECUTION	529 FILED PATENTS	185 ISSUED PATENTS
TECHNOLOGY MARKETING	692 AVAILABLE INVENTIONS	
LICENSE NEGOTIATIONS	210 AGREEMENTS	44 LICENSES & OPTIONS
OFFICE OF SPONSORED RESEARCH	\$158M RESEARCH AWARDS	
TRANSLATIONAL FUNDING	\$10M N.XT FUND	\$4M NUseeds FUND
COMMERCIALIZATION PROGRAMS	12 STARTUPS	